





**KOKUYO DESIGN AWARD 2021 with “POST-NORMAL” as the Theme**

We are bearing witness as the entire world undergoes major change, and this has inspired us to reevaluate the value of the objects that surround us. The 2021 edition of the KOKUYO DESIGN AWARD reflected on the importance of thinking about and creating products that will continue to be widely cherished over the long-term. A total of 1,401 submissions were received from Japan and overseas, from which four prizewinners—including the Grand Prix winner RAE—were selected.



**Release of concept book that proposes new ways of working and office designs**

KOKUYO has released Work Transformation, a concept book that proposes ideal future ways of working and office designs—both of which are changing due to the impact of COVID-19, the widespread uptake of teleworking, and the shift to digital. To coincide with the release of the book, KOKUYO employees held online seminars explaining and discussing the concepts it contains.

**Launch of “Genderless Resume”**

In response to increasing calls to respect diverse forms of individuality, KOKUYO launched a resume that contains no space for an applicant to mark their gender. KOKUYO thereby hopes to increase customer choice when it comes to purchasing resumes.

**Commendations**



**Shukudai Yaruki Pen receives the Kids Design Award**

The Shukudai Yaruki Pen, a new form of IoT-powered stationery that supports the habituation of studying at home, has received the Kids Design Award in the category of “Designs that stimulate kids’ inner creativity and futures,” at the 14th Kids Design Award.



**KOKUYO Received World’s Prestigious Design Award “iF DESIGN AWARD” for Four Products**

The 360° gliding chair “ing,” conference room table “CALM,” and the “True Ruler” which received the Merit Award at KOKUYO DESIGN AWARD 2014 were selected for the iF DESIGN AWARD in the “Product” design category, while the office disaster-countermeasures storage system “PARTS-FIT” was selected for the “Packaging” design category.



**Recognition as White 500 Organizations Under the 2021 Certified Health & Productivity Management Outstanding Organization Recognition Program**

KOKUYO and Kaunet were recognized as White 500 organizations under the 2021 Certified Health & Productivity Management Outstanding Organization Recognition Program selected jointly by the Ministry of Economy, Trade and Industry and the Nippon Kenko Kaigi.

\* The Certified Health & Productivity Management Outstanding Organization Recognition Program honors outstanding enterprises engaging in health and productivity management based on their efforts made in line with the health-related issues in local communities and other initiatives.



**Yui-no-Mori Project receives the Forest Guardian Prize at the Corporate Philanthropy Awards**

The project was praised by the judging committee, who commented: “We would like to recognize KOKUYO’s initiatives, which seek to generate synergistic effects between environmental conservation activities and regional economy revitalization activities.”

Run by the Japan Philanthropic Association, the Corporate Philanthropy Award seeks to recognize and draw public attention to social contribution activities that organically and continually make use of a company’s management resources (personnel, expertise, technologies, information, etc.) to resolve societal issues.